

**Health and Wellbeing Board**  
**12 February 2015**

**REPORT OF:**

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<b>Agenda – Part: 1</b>	<b>Item: 6a</b>
<b>Subject:</b>  Public Health Update Report – February 2015	
<b>Date: February 2015</b>	

**1. EXECUTIVE SUMMARY**

This report updates the Health and Wellbeing Board of work in Public Health (PH) Department following the previous Health and Wellbeing Board meeting in Nov 2014.

**2. RECOMMENDATIONS**

It is recommended that the Health and Wellbeing Board note the content of this report.

**3. Work with the CCG**

Public Health, as mandated, continues to support the NHS Enfield CCG with health intelligence, clinical evidence and strategic advice to ensure improvement in population health, and safe and effective healthcare. The Annual Public Health Report, together with practice profiles, also adds value to this support and allow GPs to reflect on their performance against their local, London and national peers. In addition the information provided evidence to the CCGs strategy especially prioritisation of investment. Public health also contributes towards prevention elements in cardiology and diabetes pathway that will in medium term reduce health inequalities and burden on health and social care.

Currently there is low achievement in primary care management of long-term conditions (informed by Quality and Outcomes Framework indicators) so that public health team is supporting the CCG closely to monitor and tackle the situation. Public health will continue to support CCG transformation programmes and QIPP (Quality, Innovation, Productivity and Prevention) using evidence-based models.

**4. School Nursing Contract and Health Visitor Migration**

The school nursing contract specification is being finalised for procurement in 2015/16. Public Health and School Nursing are in discussions with NHS England regarding the provision of school-aged immunisations in Enfield.

Work is ongoing to prepare for the transition of health visiting to the local authority. Enfield's allocation for this contract has now increased to provide monies for the required increase in health visitor numbers.

## **5. Commissioning**

The procurement process for the Reproductive & Sexual Health [RASH] service, which includes GUM – is underway, jointly with Enfield CCG. Public engagements are being arranged, in line with the 90 day consultation requirement.

## **6. Child Poverty Conference**

The Child Poverty Conference held in November 2014 was particularly successful with over 100 delegates. The workshops resulted in many ideas for collaborative working across partners and stakeholders and these ideas have been captured and form the basis of an enhanced action plan to tackle child poverty in 2015/6. An interim project manager is being employed under the auspices of Enfield 2017 and an action plan is currently being developed.

## **7. Breastfeeding Support**

The Breastfeeding peer support training has been very successful and as one new cohort begins training, another is about to graduate.

Work continues on the identification of breast-feeding friendly premises in the borough and an app is in the final stages of development that will allow mothers to find information on breastfeeding and find the closest place where breast feeding is welcome.

## **8. Pharmaceutical Needs Assessment**

The pharmaceutical needs assessment is currently out for consultation. The project is on track to deliver the needs assessment on time and to budget.

## **9. Harmful Cultural Practices and FGM**

Work on the FGM continues. There are many strands of work across the council and community to address the issue of FGM and PH has now taken over the chair of the safeguarding board's task and finish group on FGM. An interim protocol for professionals dealing with women at risk of, or victims of, FGM has been agreed and there are business cases being developed for local clinics for women affected by FGM in the borough.

There are two meetings being planned on FGM and harmful cultural practices; the borough will be hosting Project Azure, the Metropolitan Police Child protection unit, to talk to professionals about harmful cultural practices including FGM and forced marriage.

## **10. Alcohol Licensing**

Under the Police Reform and Social Responsibility Act (2011), the Government amended licensing legislation to give Directors of Public Health (DsPH) a statutory role in the licensing process. As a responsible authority, public health can make evidence-based representations in response to either a full licence application or an application for a variation in the conditions of an existing licence.

A substantial number of the public health team have just had training from the Head of Licensing & Engagement at the Safe Sociable London Partnership so that they can start to screen licensing applications. This will enable them to use information relating to existing licensing objectives to oppose licensing applications in order to minimise alcohol related health harm, anti-social behaviour and offending.

## **11. Child Death Overview Panel (CDOP)**

The Child Death Overview Panel is hosting a learning event for stakeholders in April. This will cover areas such as accident prevention and safe sleeping messages.

## **12. Media Campaigns**

World Aids Day: A campaign was launched for World AIDS Day to encourage people to get tested. Enfield has a high level of 'late-presenters' with HIV and this population does not have as good a prognosis once diagnosed.

February will see the sexual health campaign running. This includes posters in the Town, at Rail Stations and on buses. This campaign will encourage people to think about sexual health and promote safe sex.

Antibiotics campaign: Since the antibiotic campaign was well received by GPs and pharmacists, a workshop with patient groups is planned to take place in February.

Hypertension: Following the hypertension awareness campaign in Autumn, GPs were sent a letter on current situation of hypertension in Enfield and best practice. National Blood Pressure Leadership Board published an action plan for the prevention, early detection and management of high blood pressure. It shows the roles that different partners can play to tackle this important issue. This was also communicated.

## **13. Community Events**

Hypertension awareness conference was organised by Stroke Action in Edmonton Green and was attended by Councillor Yasemin Brett, residents and the voluntary sector.

## **14. Smoking and Tobacco Control**

Q1 achievement was 279 quitters against a target of 270. The cumulative total at the end of Q2 was 710 quitters. Q3 data will not be available until mid-March. This follows the same trajectory as last year (most smoking quitters are achieved in Q4 due to New Year quitters and National No-smoking day, see below).

Extrapolation from the above and previous reports indicates that a significant proportion of Enfield smokers are in the Turkish community. PH is therefore holding a smoking workshop on 16<sup>th</sup> February for the Turkish community with the intention of making smoking less acceptable in their community as well as encouraging quitters – e.g. stop people starting as well as quitting.

18 Turkish community organisations have been invited as well as all Councillors. The Turkish media has also said that it will attend.

PH ran events and a stall in Edmonton to capture people making New Year stop smoking resolutions. 35 people signed up to the service and stop smoking materials were handed out throughout the day.

We are also currently preparing for National No-Smoking day (11<sup>th</sup> March, always the second Wednesday in March). We are negotiating with the CCG to text every registered smoker through IPlato.

## **15. Healthchecks**

Enfield delivered 1,885 healthchecks in Q1, 2,100 healthchecks in Q2 (half-year total of 3,985) and 1,989 in Q3 (cumulative total of 5,974).

## **16. Individual Funding Requests (IFRs)**

IFRs are requests for medical interventions that fall outside provider contracts. Four IFRs have been received since September. We currently have one outstanding IFR, due to go to panel on 19<sup>th</sup> February.

## **17. Obesity**

PH has implemented 'Stepjockey' on the Civic Centre stairwells to encourage people to use the stairs rather than the lifts. This works by using a phone app to record the number of calories people use on the stairs. A full launch will take place in February when the app can be downloaded onto both android and Apple phones. PH is working with IT so that the app can also be downloaded onto work phones.

The Healthy Weight website page has been launched, [www.enfield.gov.uk/meds](http://www.enfield.gov.uk/meds). It has a wealth of information on physical activity, food and nutrition, recommendations and guidelines together with videos from academics.